

Horace Mann Educator Advisory Panel Survey*

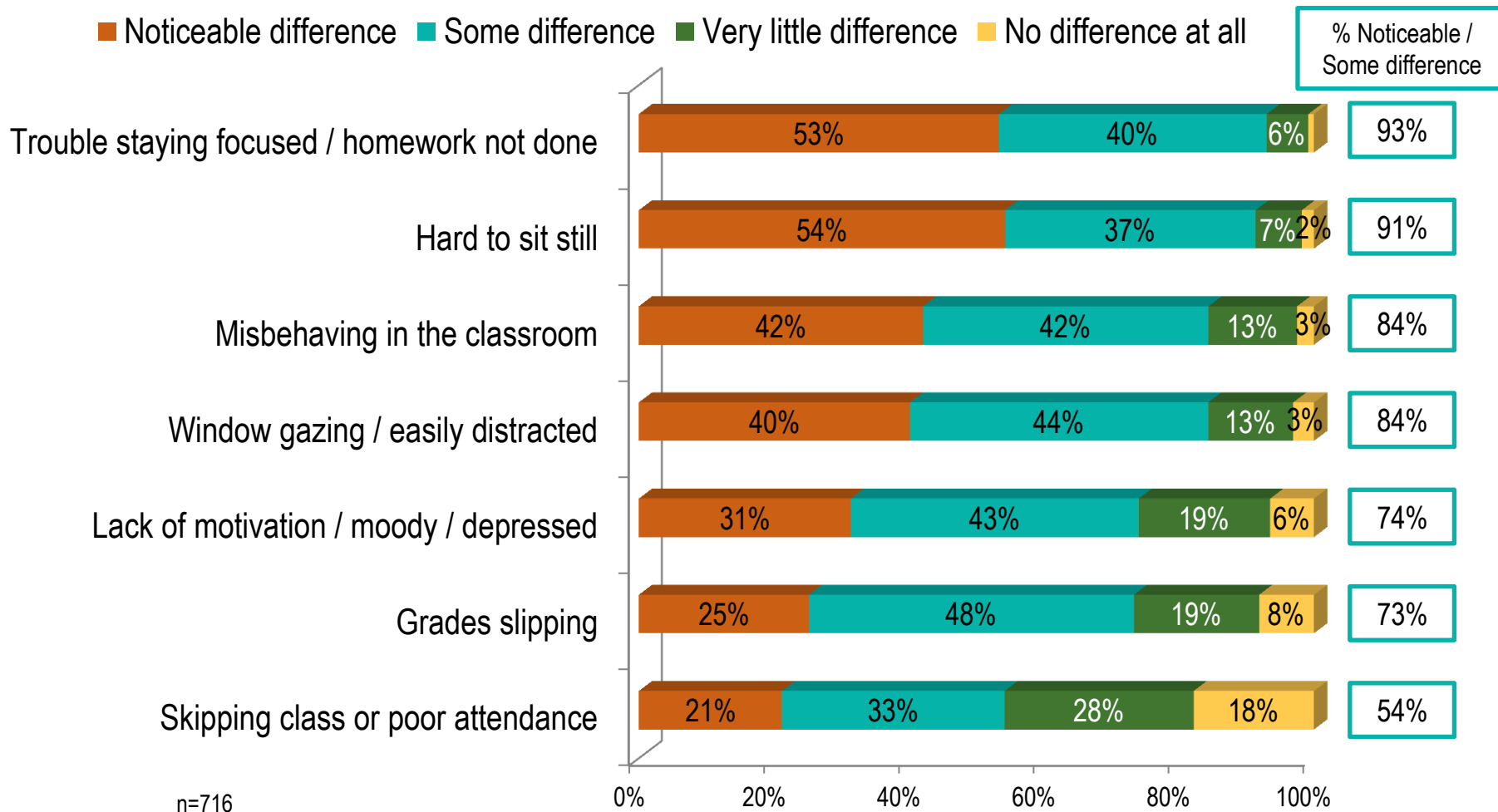
Horace Mann Market Intelligence
May 2017

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*The Horace Mann Educator Advisory Panel has been in place since 2004 and consists of educators from across the country. Educators that sign up for the advisory panel are asked to complete 4 to 5 online surveys each year. Survey topics include a mix of educational-related topics and topics related to insurance and retirement. Currently, around 1,700 educators belong to the panel and are mostly Public K-12 teachers. Less than 15% of the panel members are Horace Mann customers.

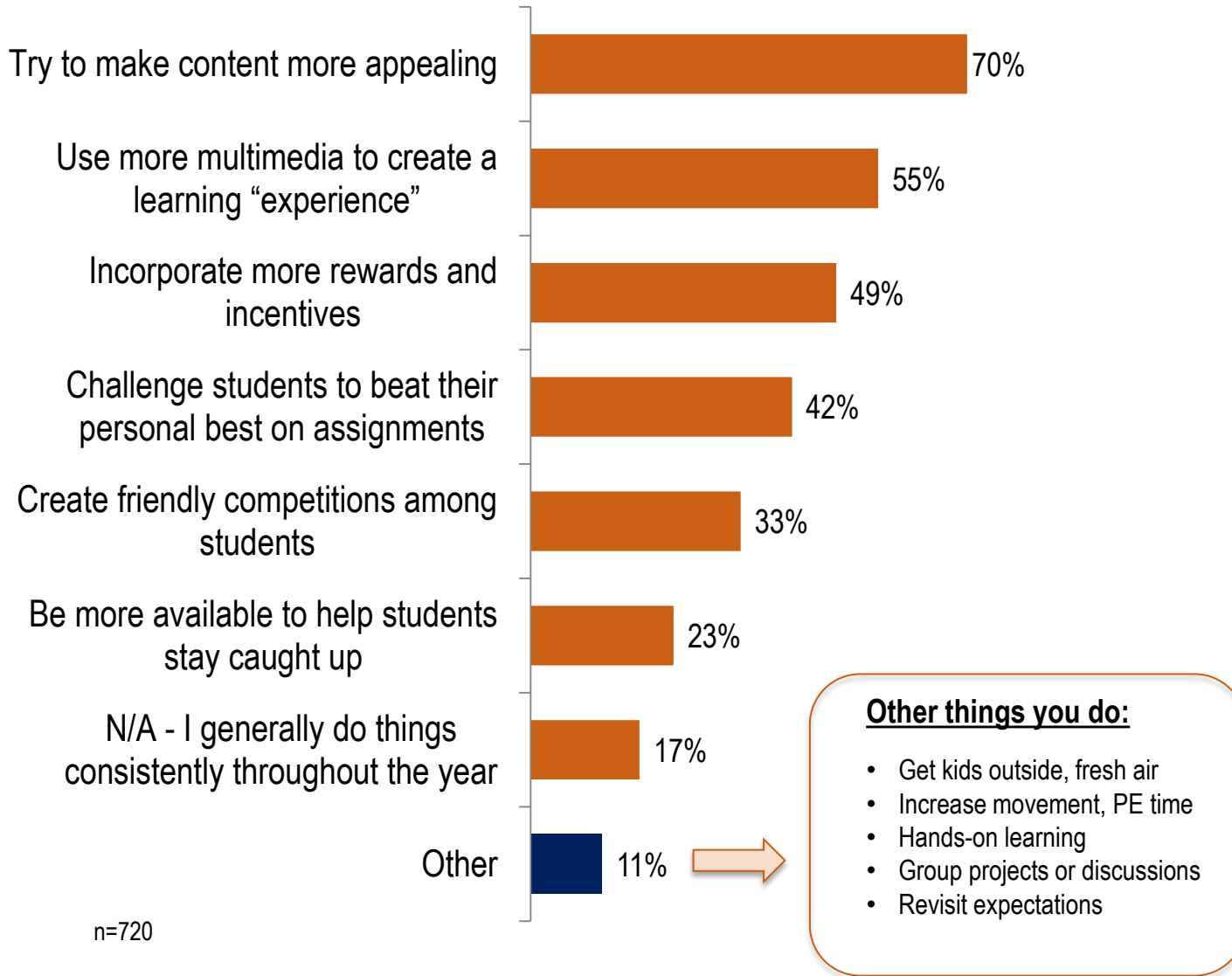
Spring Fever – Changes in Student Behavior

Do you sometimes notice changes in student behavior in March, April, and May compared to the rest of the school year?



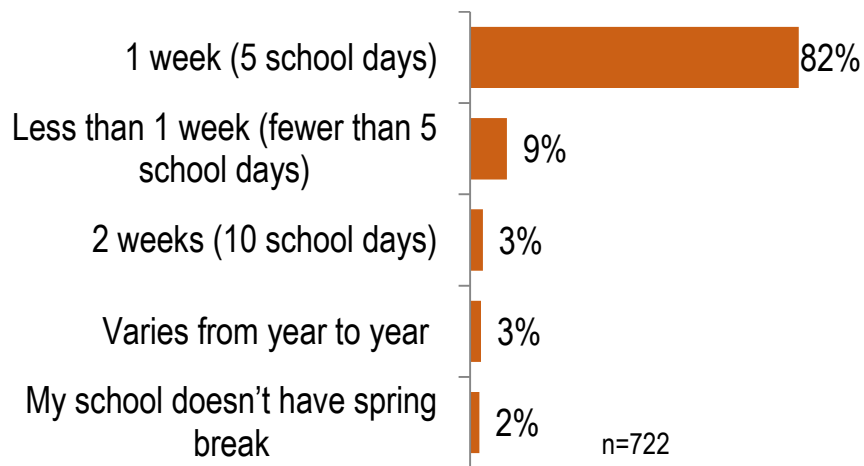
Spring Fever – Tactics to Address Restlessness

When you notice symptoms of “spring fever” in your students, what do you do?

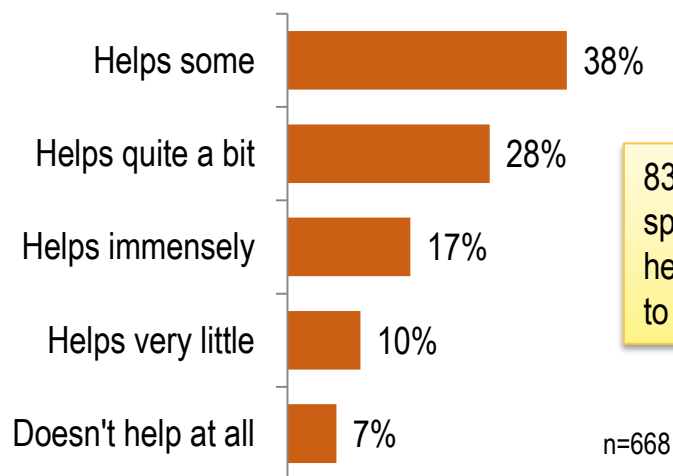


Spring Fever – Spring Break / Time to Recharge

How long is spring break at your school?

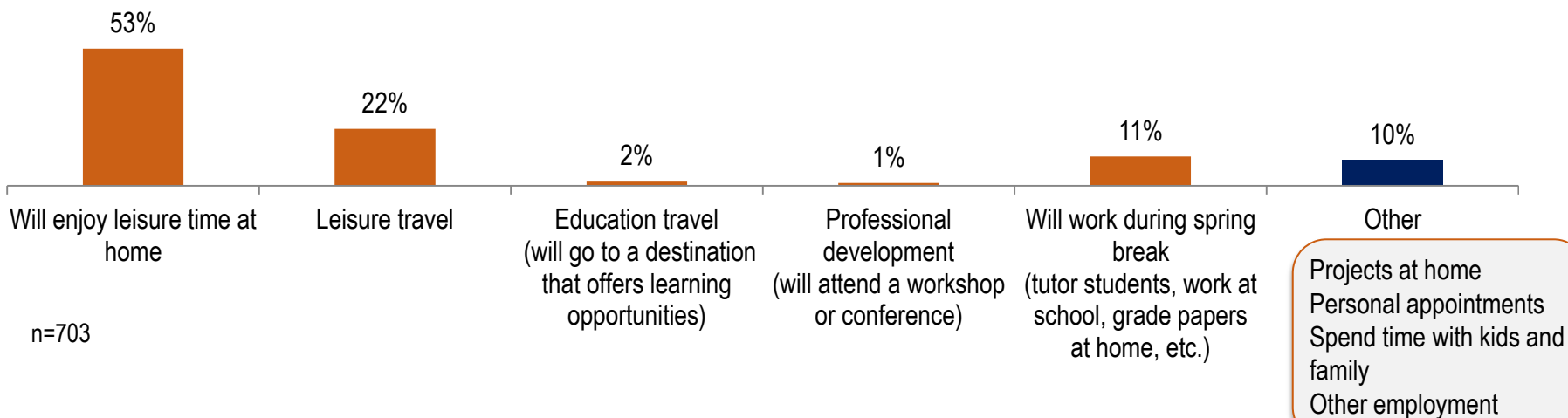


Do you think spring break helps to recharge students for a final year-end push?



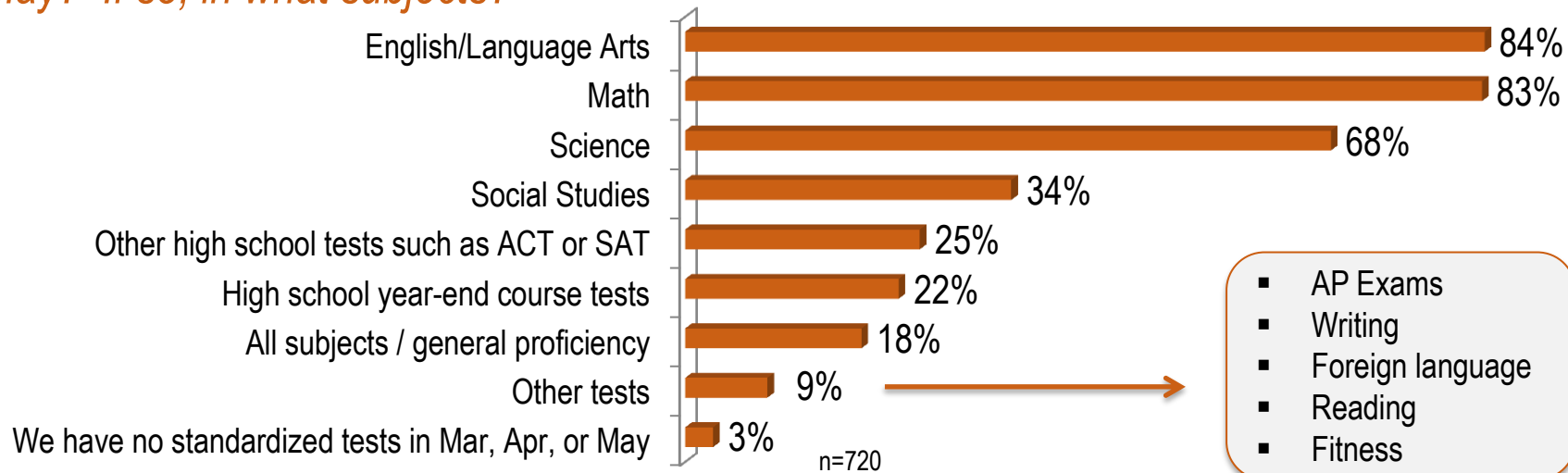
83% believe spring break helps students to recharge.

How will you spend the bulk of your time off during spring break?



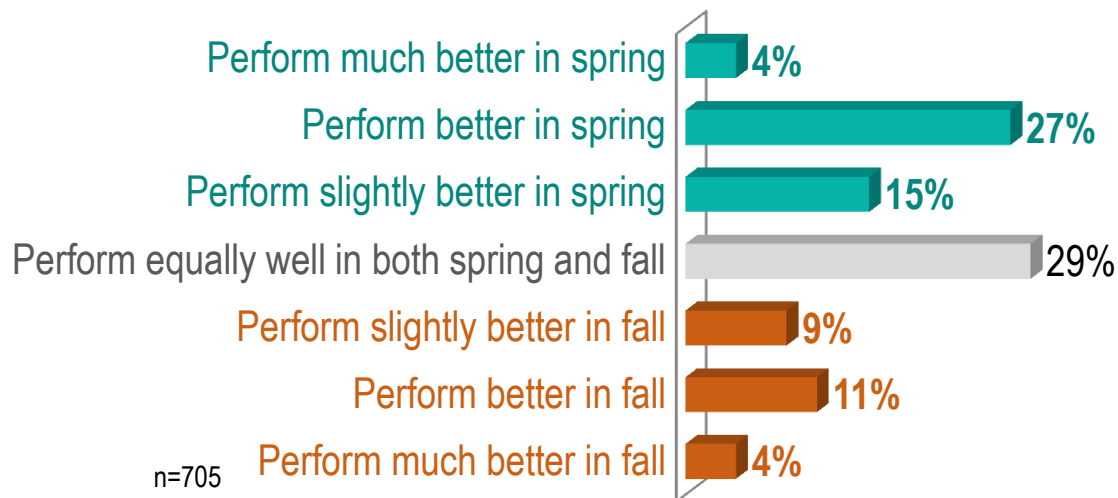
Spring Fever – Differences in Test Performance

Are there standardized tests, either state or districted mandated, during March, April or May? If so, in what subjects?



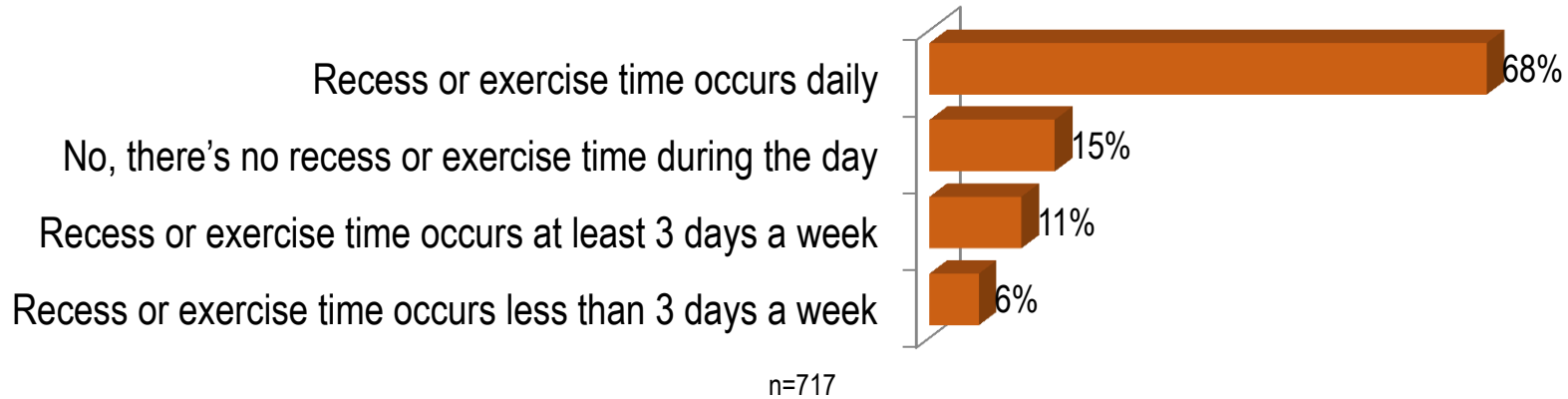
Do you believe students perform better or worse on standardized tests given in the spring compared to the fall?

Total Perform Better in Spring - 46%
 Total Perform Better in Fall - 24%
 Perform Equally Well in both Spring and Fall - 29%

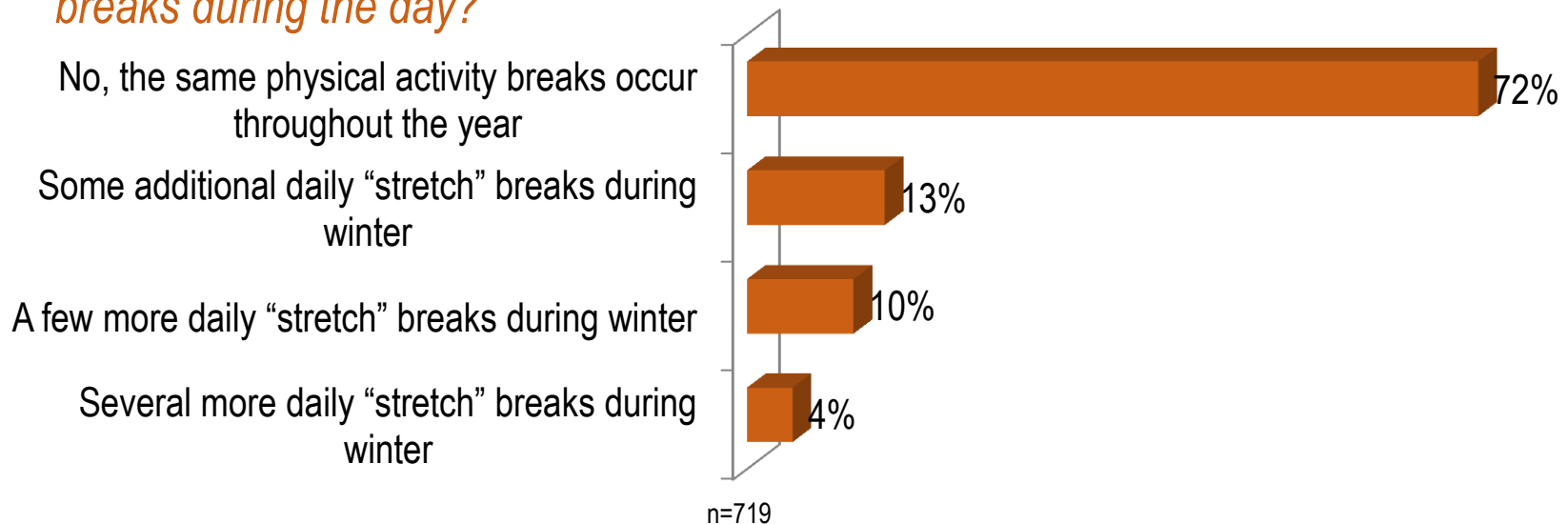


Spring Fever – Exercise Time during Winter Months

Does your school provide recess or exercise time (including P.E. class) during the school day?



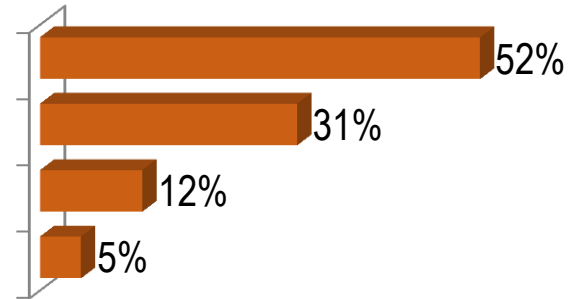
During the winter months, do your students get additional “stretch” or physical activity breaks during the day?



Spring Fever – Indoor Space

When the weather is inclement, does your school have an indoor recreation area for recess or student gathering?

No designated indoor recreation or gathering space
 A large space / can accommodate many students
 A medium space / can accommodate some students
 A small space / can accommodate a few students



n=716

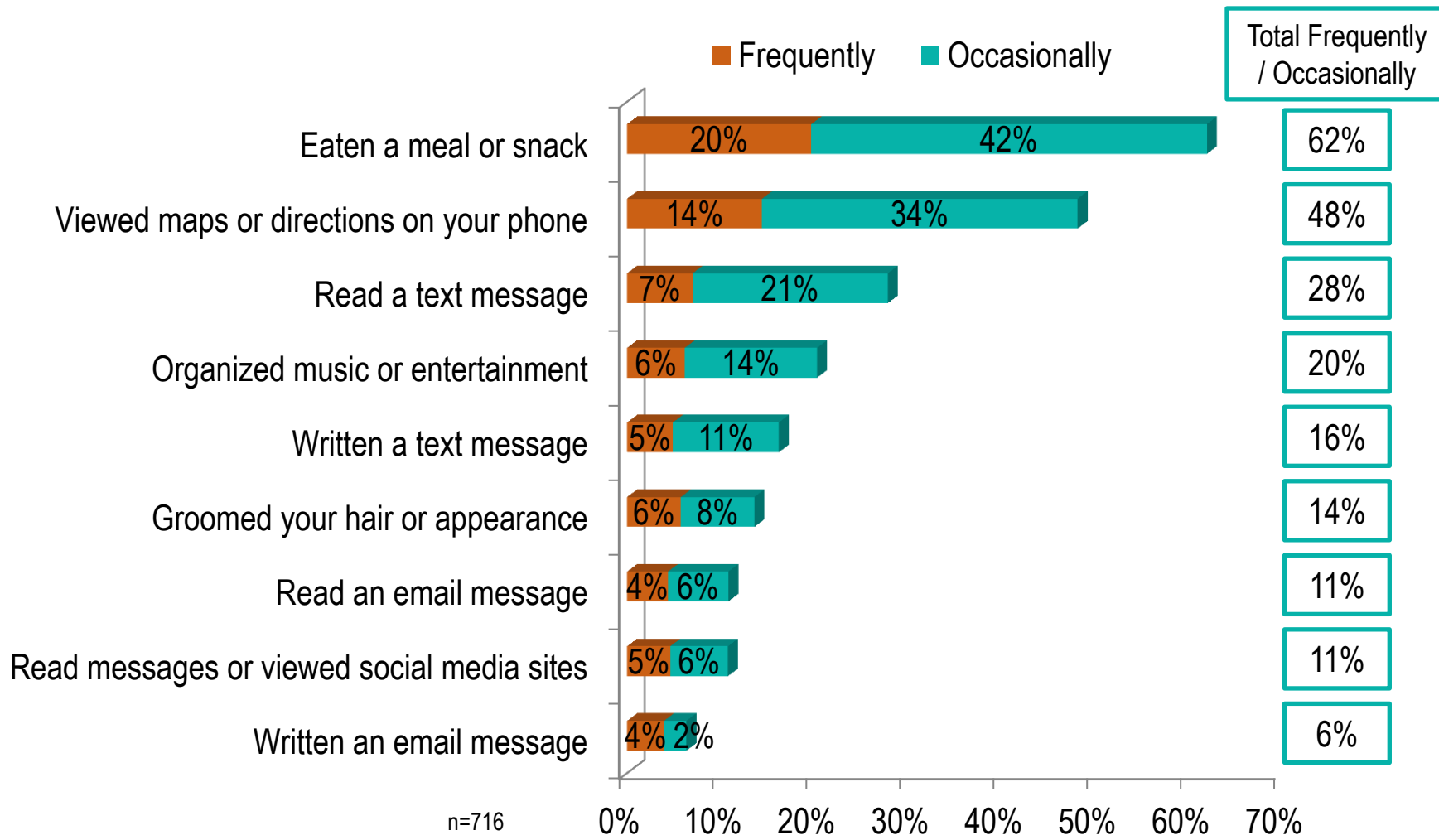
If your students spend recess indoors, where do they usually spend that time?

| 431 Comments | | % of Comments |
|----------------------------------|-------------------|---------------|
| Where do they spend time? | Classroom | 54% |
| | Gym | 29% |
| | Cafeteria | 6% |
| | Multipurpose room | 3% |
| | Hallways | 2% |
| | Commons area | 2% |
| | Indoor recess | 1% |
| | Computer lab | 1% |
| | Library | 1% |
| | Auditorium | 1% |

| 75 Comments | | % of Comments |
|-------------------------|-------------------|---------------|
| What do they do? | Play games | 43% |
| | Watch movies | 25% |
| | GoNoodle | 10% |
| | Use the computer | 9% |
| | Physical activity | 8% |
| | Draw / color | 5% |

Distracted Driving – Activities and Frequency

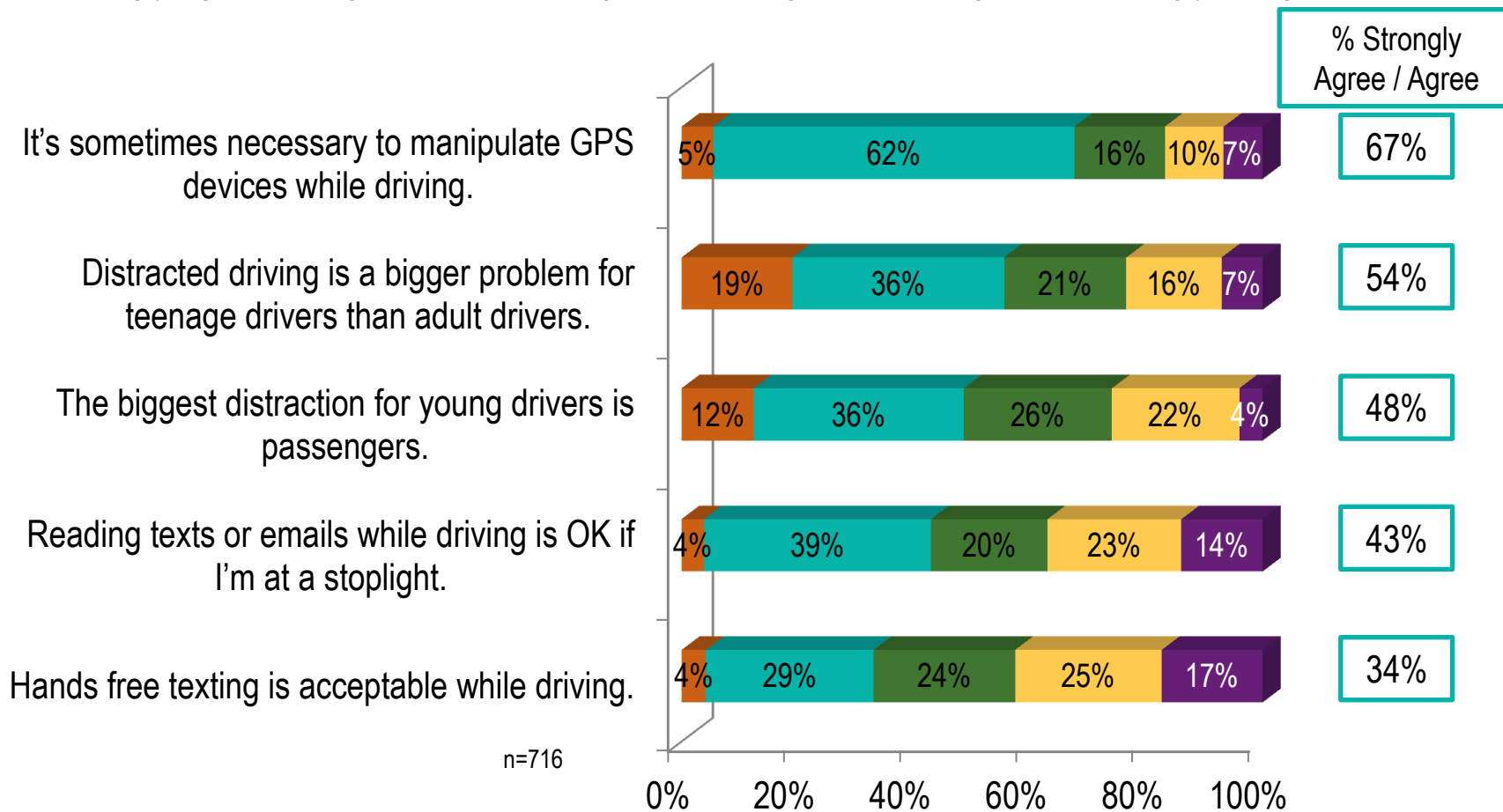
In the past month, have you done any of the following activities while driving?



Distracted Driving – Hands Free Texting / Young Drivers / and GPS

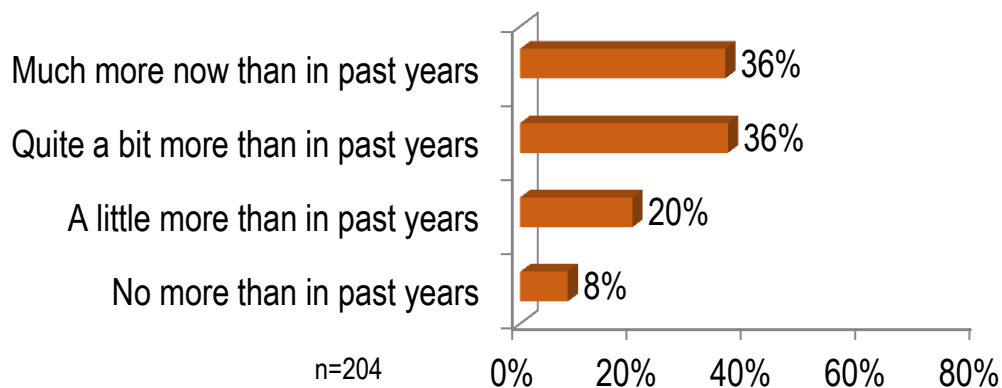
How much do you agree or disagree with the following statements?

Strongly Agree Agree Neither Agree nor Disagree Disagree Strongly Disagree

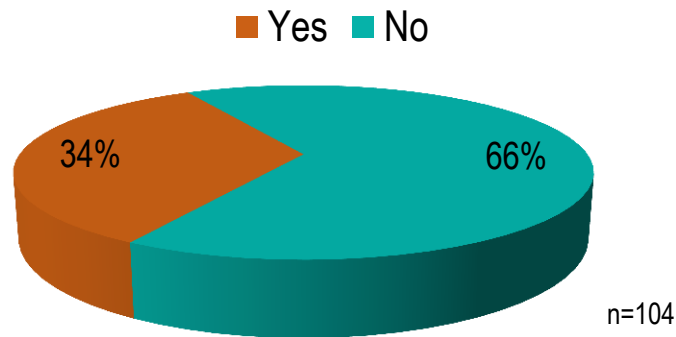


Distracted Driving – Driver Training

Considering your district's driver training program, does your district place more emphasis on distracted driving now than in past years?

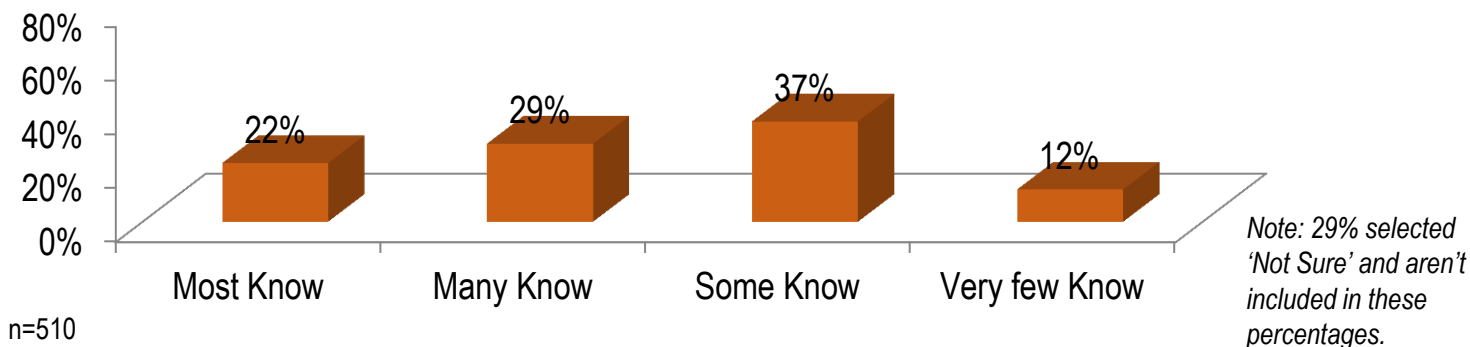


Does your district offer a special course on distracted driving as part of driver training?



Note: 30% responded that their district doesn't have a driver training program and 80% said they weren't sure if their district's program had a special course on distracted driving. These responses aren't included in these percentages.

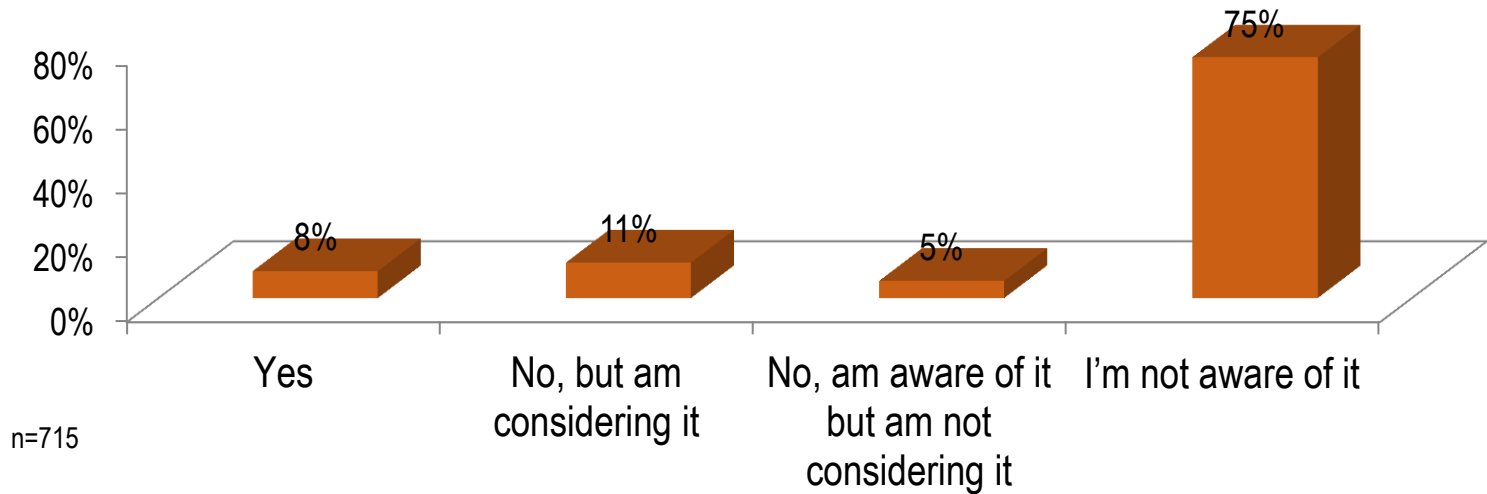
Using your best guess, do your students know what activities are distracting to drivers or what behavior is distracting as a passenger?



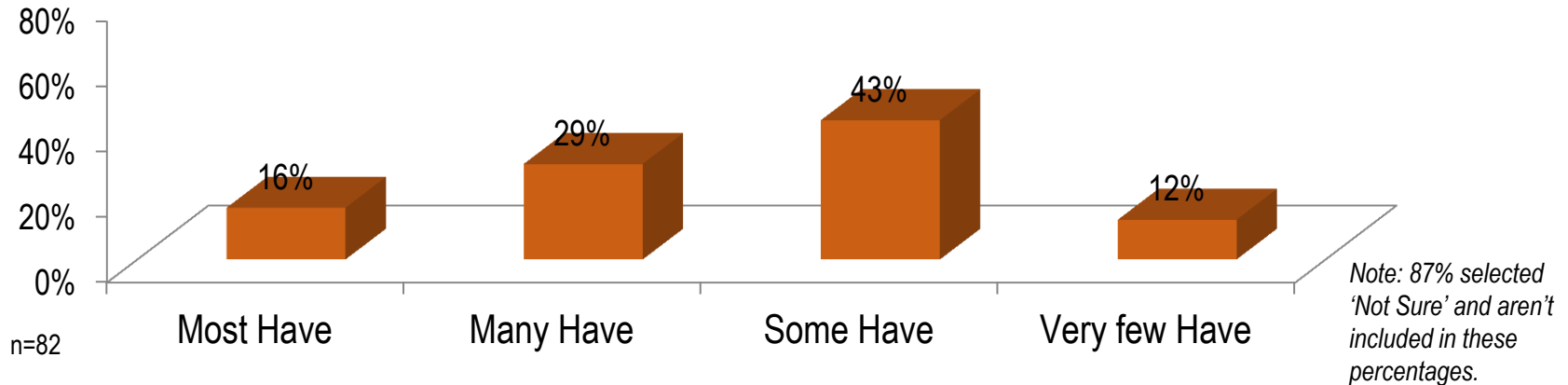
Note: 29% selected 'Not Sure' and aren't included in these percentages.

Distracted Driving – Pledge to Drive Distraction Free

Have you taken the National Safety Council's pledge to drive distraction free?



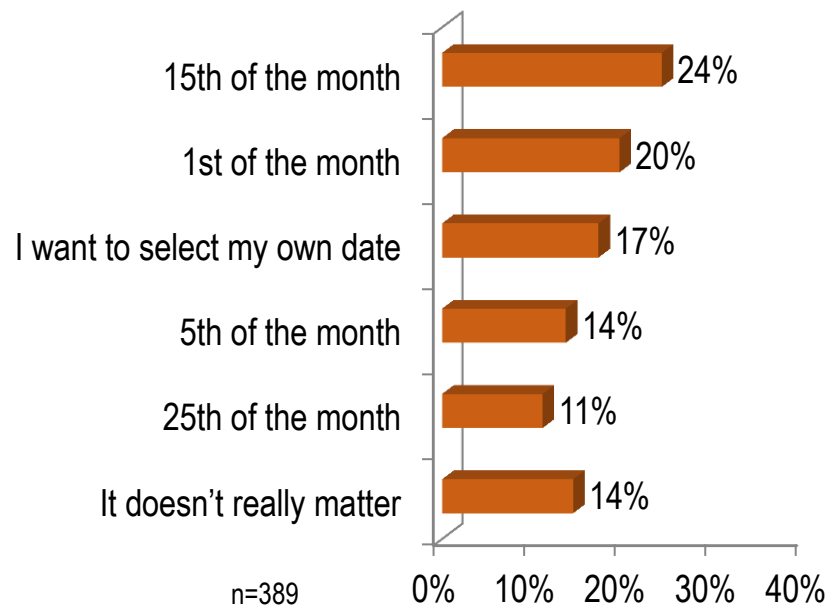
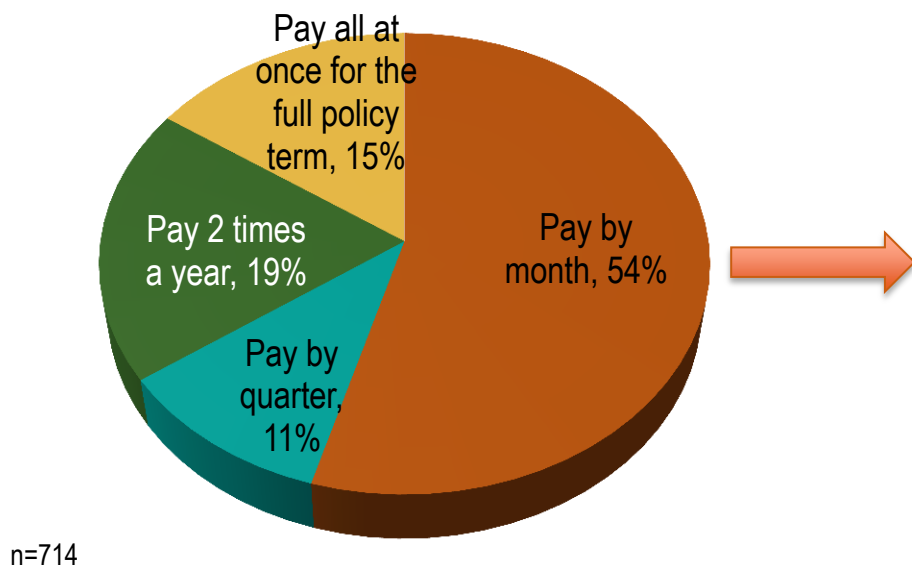
Do you know if students in your district have taken the pledge to drive distraction free?



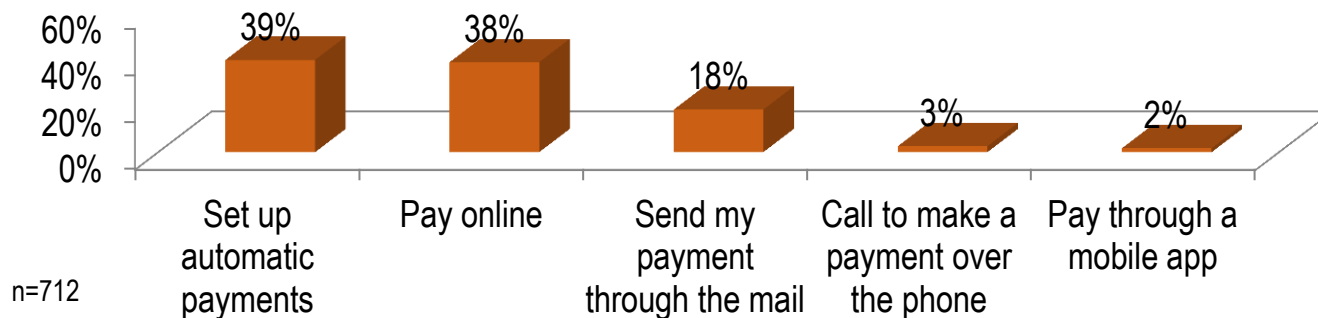
Insurance Payments – Pay Plan, Due Date, and Payment Method

Assuming that your insurance policies have a term of one year, which pay plan do you prefer?

Which day of the month do you prefer to have your payment due?

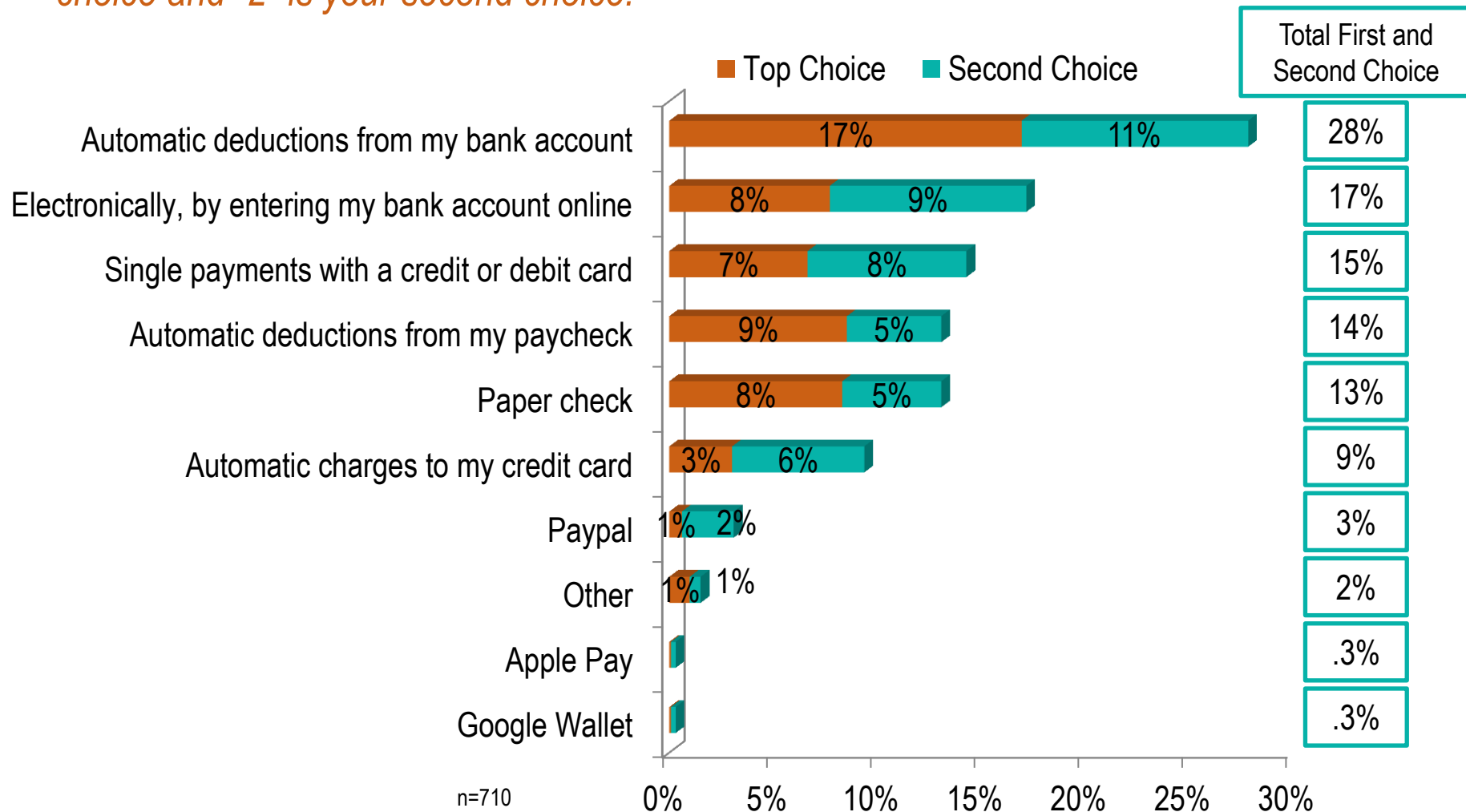


When I make my insurance payments I prefer to...



Insurance Payments – Most Preferred Payment Method

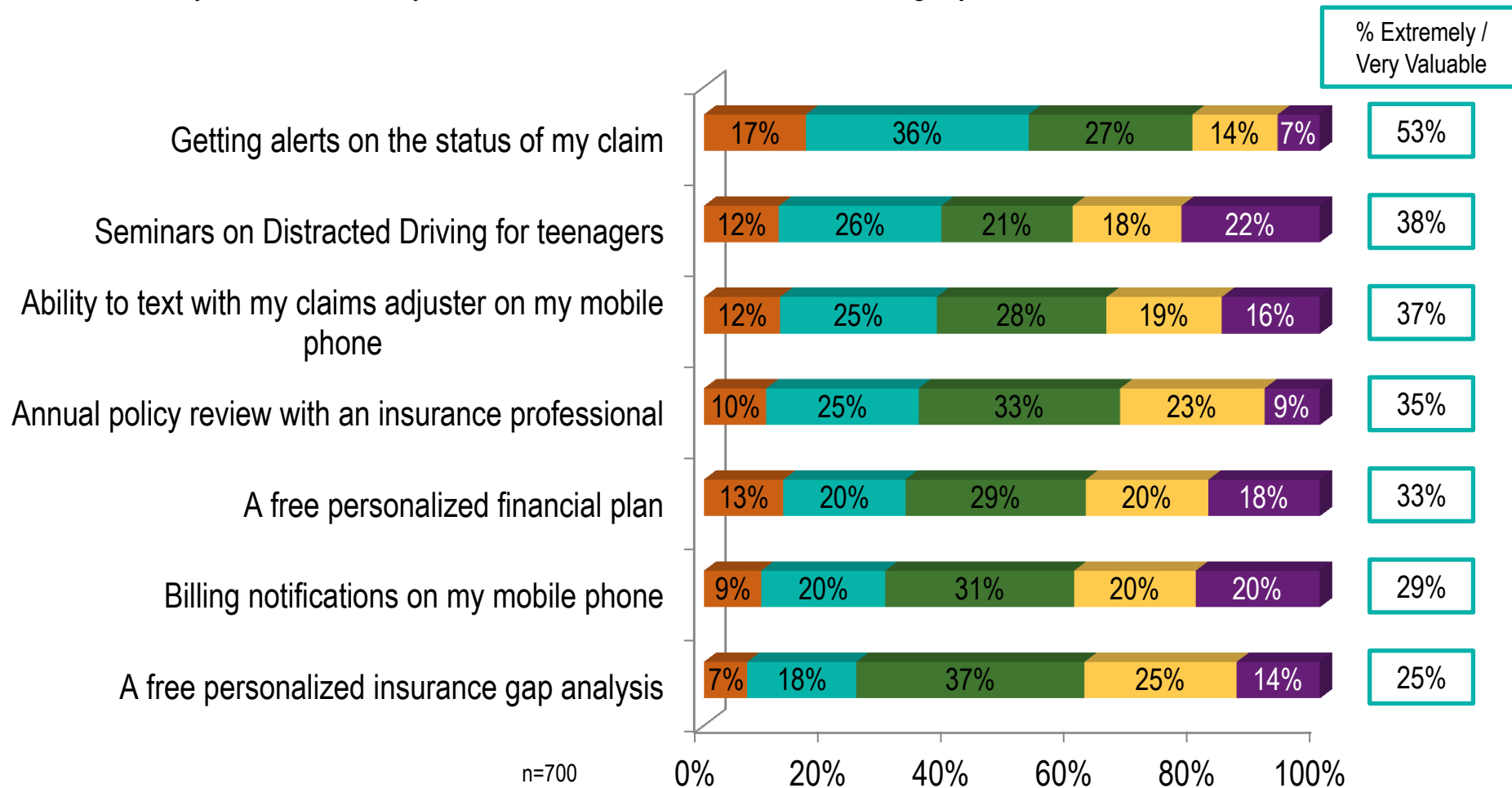
Please choose your Top 2 ways to pay for your insurance, where “1” is your very top choice and “2” is your second choice.



Insurance Services – Which Services are Most Valuable

On a scale of 1 to 5, please rate how valuable the following insurance-related services are to you, where 1= “Not at all valuable” and 5=“Extremely valuable”.

■ 5 - Extremely valuable ■ Very valuable ■ Somewhat valuable ■ Slightly valuable ■ 1 - Not at all valuable

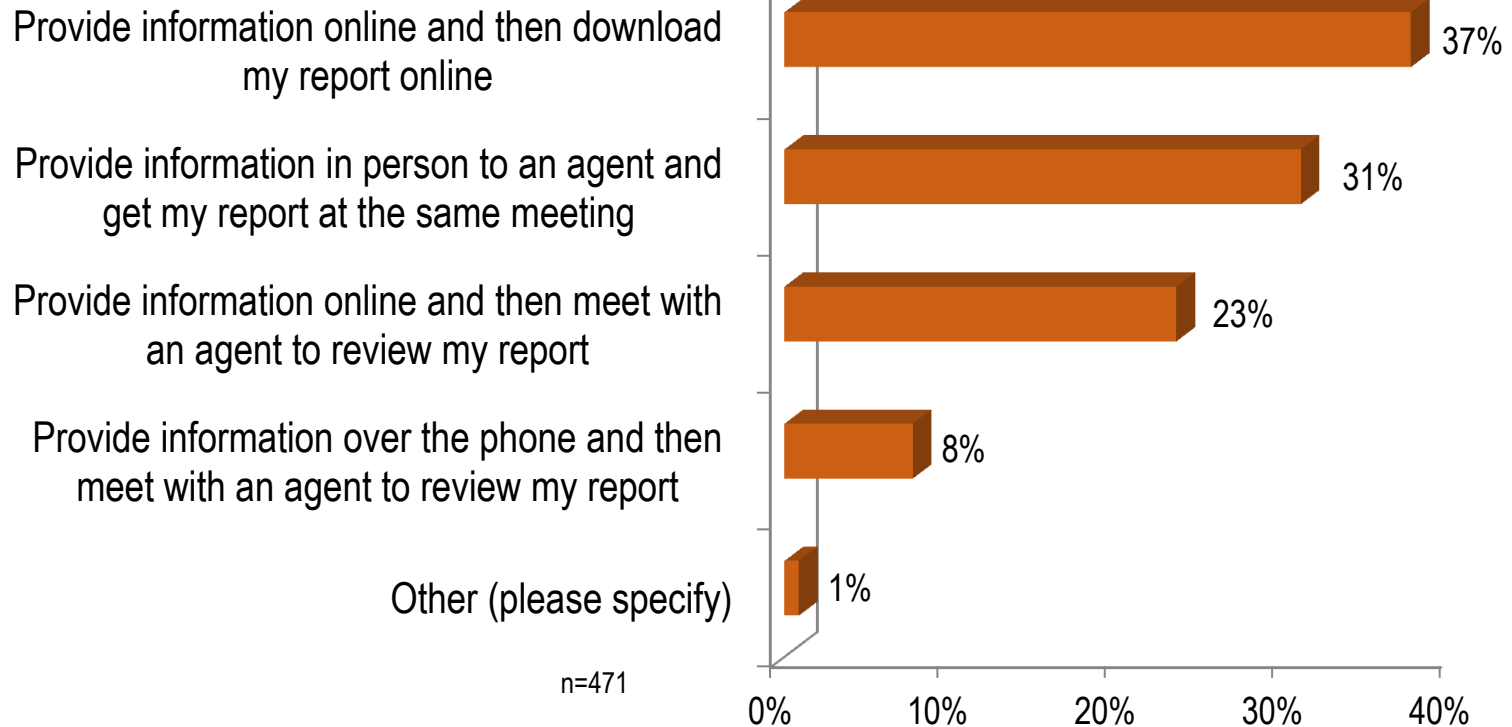


Insurance Services – Getting a Personal Financial Plan

Let's say that in order to get the most accurate personalized plan you would need to provide general information about you and members of your household; your current finances and insurance; and your life goals for retirement and education.

Which process would be most convenient for you?

For those who rated a free personalized insurance gap analysis or a free personalized financial plan as somewhat valuable or higher.



Insurance Services – Personal Assistance vs. Online Tools

To what degree do you agree with the following statements?

■ Strongly Agree
 ■ Agree
 ■ Neither Agree nor Disagree
 ■ Disagree
 ■ Strongly Disagree

